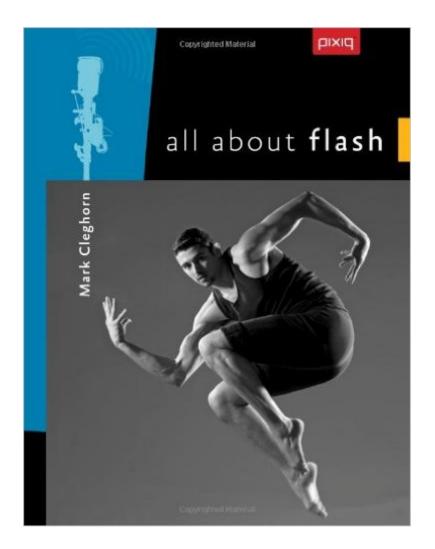
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# **All About Flash**





## Synopsis

News FLASH: This comprehensive volume is the one-stop guide that shows photographers how to get great results with their flash at home, in the studio, and on location, no matter what the conditions. Filled with images that illustrate before-and-after examples of flash techniques and effects, it details flash setup from the ground up, thoroughly explaining how to make the most of flash equipment with your DSLR. From understanding TTL and triggering secondary flash units, to lifting shadow details and enhancing lighting in Adobe ® Photoshop® post-production, All About Flash covers it all.

### **Book Information**

Paperback: 112 pages Publisher: Pixiq (June 4, 2013) Language: English ISBN-10: 1454702443 ISBN-13: 978-1454702443 Product Dimensions: 11 x 8.5 x 0.5 inches Shipping Weight: 1.2 pounds (View shipping rates and policies) Average Customer Review: 3.5 out of 5 stars Â See all reviews (4 customer reviews) Best Sellers Rank: #1,767,052 in Books (See Top 100 in Books) #83 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography #439 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #945 in Books > Arts & Photography > Photography > Photography & Video > Equipment, Techniques & Photograph

#### **Customer Reviews**

Mark does a good job covering the basics for good lighting using speed lights and on or off camera flash

A good learning tool. CGC

Flip through this book at a store first and see if you even like this guy's style. Very, very few of them look "properly" lit -- most look like there was too much flash or just that the flash was not in the optimal position. Most lighting how-to books (and I have read dozens of them) will have one or two that I don't care for, but this seemed to be almost every single one. Since I didn't like the way his

photos turned out, I'm not likely to follow his advice. That said, it did provide the normal information (basics, set up, settings, diagrams) but what's the use if the end result is not something you wish to aspire to?

I had seen the book elsewhere, so I knew what I was getting, but still am very happy with it, now that I can get into it deeper.

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